**BOOK A DEMO** 



Do You Know What's Happening in your Organization? Use the **Employee Engagement** Survey to understand what your employees really think.

### What is the Employee Engagement Survey?

The **Employee Engagement Survey** is a diagnostic scan of workforce sentiment that provides a gap analysis between what leaders **think** is happening in the organization and what is **really happening.** You will gain:

- **Employee perceptions** about the key aspects of the job that predict engagement, such as workload, flexibility, and supervisory support
- Snapshot of overall **employee intentions** toward the organization, such as commitment and intention to remain in the role
- Actionable insights into areas of strength and development to enhance engagement, productivity, and performance
- Quantitative **business intelligence** to inform targeted organizational initiatives
- Qualitative feedback from employees in the form of open-text responses



# **Increased Employee Engagement can** lead to: 17% Higher Productivity<sup>1</sup> 21% More Profitability1 70% Fewer Safety Incidents<sup>2</sup> 10% Higher Customer Satisfaction<sup>1</sup>





## Why Use an Employee Engagement Survey?

Make better people decisions! Get year-over-year comparative data and business intelligence to aid your decision support. We'll help you drive organizational gains in these areas:

- Increased employee satisfaction and improved morale
- Decreased employee turnover and increased retention
- Reduced costs for recruitment, hiring, training
- Increased productivity
- Enhanced culture and employer brand

#### **How Does It Work?**

It's easy to get started with our 4 Step Process:

- 1. To get started We need: Launch date & timelines, and the list of participants.
- 2. We invite your employees to complete a confidential survey (we recommend a minimum of 20% of your workforce respond).
- 3. Employees complete the survey (12-15 minutes) by your scheduled deadline.
- 4. Receive **3 Reports**: an Executive summary, a Detailed Results Report, and an Appendix with Open-Ended Feedback, within 21 days of survey completion.

### **Pricing**

Our Employee Engagement pricing is based on the number of employees in your organization, team or location that you'd like to include.

Fees start at \$2,500. Book a Demo and get your quote today!

# Disengaged employees translates to:

"It can cost a minimum of **two times** a current employee's salary to hire and train a new employee."<sup>3</sup>



60% More Workplace Errors<sup>4</sup>



37% More Absenteeism<sup>1</sup>

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#### Sources

- 1- State of the American Workplace, Gallup (October 14, 2021), found at https://www.gallup.com/workplace/238085/state-americanworkplace-report-2017.aspx.
- 2 Brandon Rigoni and Bailey Nelson, Engaged Workplaces Are Safer for Employees, Gallup (May 24, 2016), found at https://news.gallup.com/businessjournal/191831/engaged-workplaces-safer-employees.aspx.
- 3 Erin White, How to Reduce Employee Turnover, The Wall Street Journal (April 7, 2009), found at https://www.wsj.com/articles/BLHOWTOMB-131.
- 4 Michelle Boeldt, How Engaged Workers are Safe Employees, EHSToday (August 16, 2017), found at https://www.ehstoday.com/safety/article/21919203/how-engaged-workers-are-safe-employees.



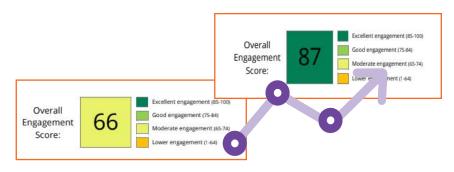
# We recommend assessing Employee Engagement **once a year!**

## Why Assess Employee Engagement Year-Over-Year

#### Measure changes in sentiment and patterns of engagement over time:

With our annual subscription, we can report on year-over-year engagement to see how new processes or initiatives have impacted employee engagement. Yearly data helps to:

- Assess the effectiveness of changes implemented and help you continue to make informed decisions about your strategies
- Proactively address potential issues before they become problematic
- Measure changes in employee engagement and new emerging trends
- Create thriving company culture
- Keep your workforce engaged and productive!



"The Engagement Survey has provided us with a starting benchmark from which we can attain better results... We are folding the results into our corporate strategic plans and implementing formalized annual reviews of engagement, alongside repeated use of the TalentClick Engagement Survey."

- Managing Director, Mining Organization

# What does it take to get started?

Our Employee Engagement Survey is ready to measure this year's engagement levels and help gauge your progress!

It's easy to get started: All we need is your target launch date and number of participants.

Let's get started comparing your year-over-year engagement trends!

# 2022 Employee Engagement Insights:

3 Most Important Engagement Drivers

#1

#### Compensation

**96%** of employees reported that **fair wages** are important to them.

#2111

#### **Team Relations**

**95%** of employees reported that **team cooperation** is important to them.

#3 🕸

#### Workload

**93%** of employees reported that **work-life balance** is important to them.

**CLICK HERE for all insights**